

<b>Job Title</b>	E – Commerce Manager
<b>Company</b>	Brij & Co.
<b>Location</b>	Wazirpur, Delhi

### Position Overview:

We are seeking an experienced and data-driven **E-commerce Manager – Online Sales** to lead and grow our online business across marketplaces and D2C platforms. The ideal candidate will be responsible for planning, executing, and optimizing sales strategies to maximize revenue, enhance user experience, and build a strong digital presence for the brand.

### Key Responsibilities:

- Drive online sales across our own D2C website.
- Develop and implement strategies to improve product visibility, conversion rate, and customer engagement.
- Plan and execute promotions, campaigns, and seasonal sales in coordination with marketing and design teams.
- Manage product listings, pricing, inventory, order flow, and timely dispatch coordination.
- Analyze sales data, consumer behavior, and competitor performance to drive data-backed decisions.
- Optimize catalog content – images, descriptions, keywords – to improve SEO and customer experience.
- Coordinate with marketplace account managers to resolve issues and grow business opportunities.
- Monitor and control online returns, logistics performance, and customer service metrics.
- Work closely with digital marketing team for performance marketing, affiliate programs, and social commerce initiatives.
- Generate and share regular performance reports with management.

### Qualification and Skills Required:

- Graduate/Post graduate in Business, Marketing or related field
- Minimum **4 years** of experience in managing Online Sales with a D2C business.
- Knowledge of Shopify, WooCommerce or similar platforms
- Proficient in using marketplace portals, Google analytics.

### How to Apply:

Please submit your resume and portfolio at **jobs@brij.com** and why you are the ideal candidate for this position.

### Benefits:

- Competitive Salary
- Health Insurance
- Opportunities for professional development and growth

**Brij & Co**

manufacturers & exporters : t-shirts, shirts, caps & uniforms

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